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Philip Scaman  
Digital Designer

Residing in London, UK.

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## About me

A designer with a passion for innovative, thought provoking concepts. I am self motivated but also inspired by collaborating with others. I have the creative ability to contribute, but also to deliver - the ability and flare to turn concept into a finished piece of work.

Constantly challenging myself, I enjoy learning new techniques and principles to further my knowledge, drawing inspiration from all around.

I have a good understanding of agency workflow; working with the different teams, dealing with deadlines and using my varied skills to contribute to 'all hands on deck' situations if necessary.

**Aspirations** - to create award winning work.

Furthering interests in arts and design - sailing when I can.

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## Experience

### **Profero, London** **March 2005 - Present**

Dividing time between design and front end on a project by project basis.

My extensive knowledge of HTML and CSS enhance my understanding of designing web standard compliant, fully accessible websites and online advertising campaigns.

#### **Clients have included:**

Adnams

Ask.com

Astrazeneca

BBC

Channel 4

Home Office

Johnson's & Johnson's

L'Oreal

Maybelline

MBNA

Western Union

Yahoo!

#### **Freelance designer/developer.**

**June 2004 - March 2005**

#### **York Fitness (University placement)**

**June 2002 - August 2003**

Graphic and web designer

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## Education

### **Typography, Catherine Dixon**

Jan 2007, Central Saint Martins College of Art and Design, London.

### **Multimedia Computing BSc 2nd Class (Hons)**

2004, De Montfort University.

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## Skills

Production of high quality work with strong typography and attention to detail. I am passionate about the design process, have high level knowledge in HTML and CSS, and a good understanding of ActionScript.

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## Programmes

Photoshop, Fireworks, Illustrator, InDesign, Deamweaver, Flash and After Effects.